

The Secret History of Open Source Software Practices: Their Corporate and Scientific Origins, 1954-1980

Thomas Haigh

The Haigh Group/
University of Wisconsin, Milwaukee

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Structure of Talk

1. Review of canonical accounts of the origins of open source/free software
 - Linus Torvalds and Linux
 - Raymond Stallman and GNU
 - The Hacker Culture and Bell Labs
2. Examination of the role of the IBM SHARE scientific user group in the 1950s
 - Part of larger project on mathematical software
3. Mathematical Software in the 1970s
 - Hybrid of scientific publishing and commercial software industry
4. Some preliminary conclusions

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1: Origins of Open Source Software – Three Fables

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Open Source Idea?

- The **basic idea behind open source** is very simple: When programmers can read, redistribute, and modify the source code for a piece of software, the software evolves. People improve it, people adapt it, people fix bugs.

From OpenSource.org homepage

- “Open Source” concept attributed to 1998 meeting, Eric S. Raymond

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Version 1: Finland, 1991

- Linus Torvalds sends a message to the comp.so.minix newsgroup...
- Linux was project of Linus Torvalds
 - Begun in 1991 as undergrad in Finland
- Now a leading server operating system



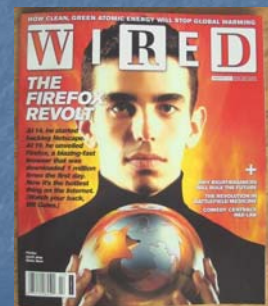
```
From: torvalds@klaava.Helsinki.FI (Linus Benedict Torvalds)
Newsgroups: comp.os.minix
Subject: Gcc-1.40 and a posix-question
Message-ID: <1991Jul3.100050.9886@klaava.Helsinki.FI>
Date: 3 Jul 91 10:00:50 GMT
```

```
Hello netlanders,
Due to a project I'm working on (in minix), I'm interested in the posix standard definition. Could somebody please point me to a (preferably) machine-readable format of the latest posix rules? Ftp-sites would be nice.
```

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Power of the Internet

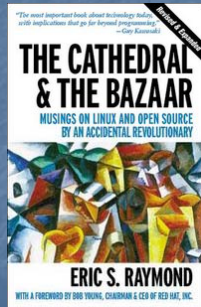
- Similar recent success for Firefox browser
- The story
 - Genius young programmer starts visionary project
 - Promising but incomplete versions posted on internet attract community of user/developers
 - A virtuous circle leads to exponential growth



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Bazaar Model

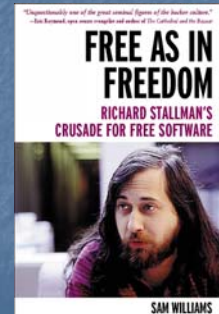
- Characteristics include
 - Users as co-developers
 - Projects start with personal problems to solve
 - Users debug systems – “many eyes make bugs shallow”
 - Early and frequent releases
 - High modularization
 - A “benevolent dictator” to lead project



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Version 2: MIT, 1983

- Richard Stallman was respected MIT “hacker”
 - Author of EMACS editor
- Since 1984 Stallman Coordinates GNU project
 - GNU is Not Unix (recursive name)
 - Intended to produce open, free version of Unix
- “Free as in speech... not beer”



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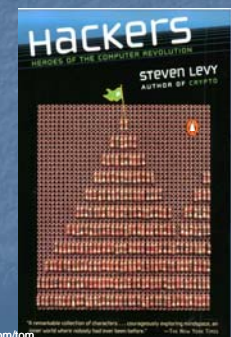
GNU's Free Software Definition

- The freedom to run the program, for any purpose (freedom 0).
- The freedom to study how the program works, and adapt it to your needs (freedom 1). Access to the source code is a precondition for this.
- The freedom to redistribute copies so you can help your neighbor (freedom 2).
- The freedom to improve the program, and release your improvements to the public, so that the whole community benefits (freedom 3). Access to the source code is a precondition for this.

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Version 3: Hacker Culture

- Stallman was propagating and defending a tradition going back to the late 1950s at MIT
- Fundamentally oppositional
- Propagated and revitalized by
 - Personal computers
 - Widespread internet access



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The Hacker Ethic

- Access to computers... unlimited and total
 - All information should be free
 - Mistrust authority – promote decentralization
 - Hackers should be judged by their hacking...
 - You can create beauty and art on a computer
 - Computers can change your life for the better
- From ch. 2 of Hackers, by Steven Levy, 1984

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Summary of 3 Conventional Views

- Stress
 - Hacker culture and ideological commitments
 - Unpaid enthusiast virtuosos
 - Charismatic individuals
 - Novel licensing arrangements
- All about systems software
- All oppositional
 - To commercial software
 - To official university culture

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A New Origin Story for Many Open Source Practices

- Scientific software libraries
- 1950s
- No concern with licensing arrangements
- Claim to be motivated by pragmatic commercial interests
 - Avoidance of duplicated efforts on generic programs
 - To free up resources for areas of proprietary interests

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2: Mathematical Software and Open Source

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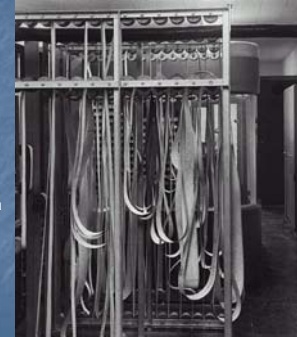
Scientific Computing

- Original function of early machines
 - Harvard Mark I, ENIAC
 - Source of the term “computer”
- Many applications are concerned with modeling natural or man made systems
 - Hydrogen bomb physics
 - Fluid Dynamics of air for aerospace
 - Celestial mechanics for space navigation

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Mathematical Libraries

- Produced internally within computer centers
- First example for EDSAC circa 1950
 - Invented along with subroutine
 - Discussed in 1951 programming text
 - Included Runge-Kutta differential equation routine
- Routines stored on 5 track paper tape



Precursor: the Harvard Mark I (from Gerard Alberts) www.tomandmaria.com/tom

Issues - Mathematical

- Different numerical approximations suited to different problems
 - May be very slow
 - May give meaningless or inaccurate result
 - Problems may be under very specific conditions
- Newer, better methods may be more complex or highly specialized
 - Package in software for easy consumption
 - Disseminate formerly tacit knowledge between sites

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Early Needs

- Initially: very basic assembly language subroutines
 - Multiplication, square root, binary to decimal, floating point simulation, etc.
- FORTRAN (1956) covers basics, but plenty of challenges left
 - Each computer center is likely to need routines for
 - Linear algebra and matrix manipulation
 - Ordinary and Partial Differential Equation solvers
 - Special and Elementary functions
 - Curve fitting and least squares
 - Fast Fourier Transformation

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Support for Library Work

- First US grant to support development may be for ILLIAC
 - Numerical Analysis funding from ONR 1950-1958
- Subroutine library 1955 →

ILLIAC II SUBROUTINE LIBRARY LISTING

LIBRARY	ROUTINE	DESCRIPTION
01	01	Blanking routine: arithmetic routine (20)
02	02	Blanking routine: floating point: representation to binary
03	03	Blanking routine: floating point: binary to representation
04	04	Blanking routine: floating point: conversion (for conversion)
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3: SHARE and Mathematical Software

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IBM 701/704/709

- Large, "first generation" machines of 1950s
 - Worth approximately \$2 million
- Designed for technical computation
 - Early users dominated by Southern California aerospace firms
 - Cold war context
- Many employees for each computer installation



704 at LLNL, 1956

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Argonne Case Study

- Argonne National Laboratory (Yood dissertation topic)
 - Computer building starts 1949
 - 2 ENIAC women hired for first library in 1951
- IBM 704 arrives in 1957
 - Standard hardware
 - Still rely on internally developed library
- Applied Mathematics Division formed 1956
 - Consolidation of 50 staff members
 - Monopoly on electronic computing
 - Division seeks ability to support computing research (vs. service)
 - Repeated reorganizations

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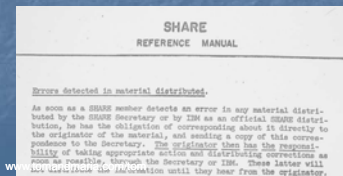
SHARE IBM User Group

- SHARE founded 1956
 - Cooperative group for users of large IBM computers
 - Discussions begin among IBM 701 users
 - SHARE represents "large" IBM scientific machine users
 - Representatives from each installation (52 by end of 1956)
 - Usually installation head or deputy
 - Engineering/science background, advanced degrees common
 - Intended to "share" programs, expertise, experiences and best practices
 - Lobbying of IBM to alter machines or policies

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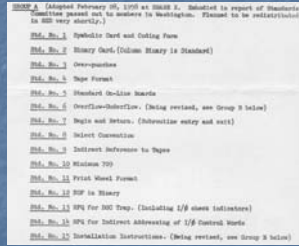
SHARE Software Library

- Routines contributed by user sites
 - Reproduction and catalog handled by IBM
 - Classification scheme developed to organize
 - Contributors responsible for maintenance
- List posted of routines devised & desired



SHARE Practices

- Standardization needed to share code and practices
- Standardize machine configuration
 - Setting of switches, control panels, etc
- Standardize system software
 - Assembler and utility programs (not supplied by IBM)
- Leads to big project to create "Share Operating System"



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SSD

- Mechanism for communication between meetings
 - Mailing of large bundles of assorted materials
 - Committee reports
 - Drafts for comments
 - Letters, inquiries and responses
 - Including bug reports
- Also microfilms of source code for programs

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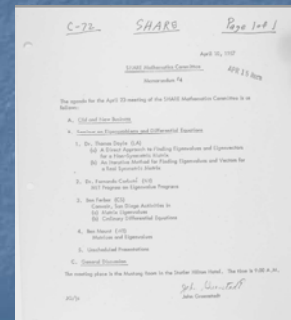
SHARE Labor

- Installation reps are senior figures
 - Responsible for design and specification
 - Commit employees of their firms to develop code
- Economy of effort in developing generic routines
 - Driven by economics – save time and money
 - No proprietary advantage in cosine routine

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SHARE Structure

- Committees to manage particular projects
 - Mathematical software is one important area
 - Subcommittees for particular projects



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SHARE and the Four Freedoms

- Freedom to run – YES
- Freedom to study and adapt source code – YES
- Freedom to redistribute – YES
 - Pretty much all 704/9/90 were members
- Freedom to improve and release to the public – YES

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Similarities in Practices

- Ad-hoc collaboration groups for specific projects
 - Some effort at modular code architecture
- Mechanisms to share and respond to bug reports
- Standards for coding and configuration to facilitate collaboration
- Open circulation of proposals and design documents
 - "Indoctrination" into culture



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Challenges to SHARE

- Problems develop in open source model
- See Akera – “The Limits of Voluntarism”, T&C, 2001
 - Following problems with the “SHARE Operating System” project the writing of system software migrates to IBM
- But mathematical software largely doesn't
 - SHARE is main distribution mechanism until early 1970s
 - Large labs rely on own code libraries

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Packaging Expertise

- Craft knowledge of numerical methods formerly a part of carrying out computation
 - Held by generalist scientist/engineer, covered in textbooks
 - Intensive computation sometimes carried out by specialists
- Exchange of code spreads local practices beyond individual labs
 - Eventually leading to homogenization
- Code to solve specific equation types is now standardized and reused
 - Enables shift to newer, more complex mathematical methods

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Black Boxing Expertise?

- In many ways, yes.
- But invocation of subroutines be dangerous without knowledge of methods used
 - May work very slowly or give meaningless results with specific equation
 - Library creators try to keep users aware of internal functioning – support role
- So is it a translucent box?

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Immutable Mobile?

- Latour, Science in Action
 - Artifacts issued by “centers of calculation” to “act at a distance”
 - Associated with adoption of printing
 - Mobile (within & between labs)
 - Immutable (sometimes)
 - Presentable (yes)
 - Readable (yes – open source)
 - Combinable with each other (that's the point)
- Software seems to fit the description better than anything else!

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3: Mathematical Software in the 1970s

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Division of Labor

- Author of application programs may not be computer specialist
 - Writes outline code for specific task
 - Most of the work accomplished by subroutine calls to standard routines written by experts
- Shift supports new groups of methods specialists
 - Expertise encapsulated in code
 - Some sharing of codes between labs
- By early 1970s, emerging as discipline
 - Conferences
 - Books
 - Journals
 - Interest groups
- Situated between applied mathematics & computer science

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Argonne Case II

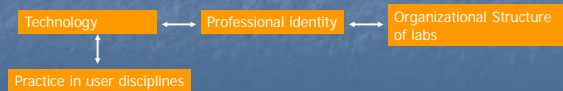


- "Mathematical Algorithms Group" (20 people in late 1960s)
 - Distinct from "applied" and "systems" programming teams
 - Write, document new routines & improve old ones
 - Provide consulting to application programmers
 - Evaluate and modify externally produced routines
 - Argonne Code Center distributes routines
- 1970s: EISPACK (matrix routines) & LINPACK (linear algebra) projects
 - Collaboration with leading academic specialists
 - World class, portable packages in specialized areas

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New Organizational Structures

- Computer departments provide new & secure location for expertise in applied mathematics
 - Library teams created in all(?) national labs
- Limitations of this position
 - Struggle to justify research agenda
 - Tend to collapse as computing is decentralized in 1980s
- Interplay between



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Emergence of Research Community

- Spate of mathematical software activity in early 1970s
 - ACM SIGNUM has newsletter, conferences
 - Series of Mathematical Software conferences (John Rice of Purdue)
 - Creation of new journal
- Emergence of distinct research agenda
 - Mathematical software as unique field
 - Blending of applied mathematics with concerns from computer architecture and software engineering

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Three Packaging Models

1. Peer Review and publication in journals
 - ACM TOMS
 2. Commercial sale of software libraries
 - By IMSL and NAG
 3. Creation of specialized packages by small teams of experts
 - E.g. LINPACK and EISPACK projects
- These models are not exclusive!
 - Same code can be made available in all three versions

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1: Peer Review

- SHARE Numerical Analysis Project
- Attempt to peer review mathematical routines
 - Volunteer committee with IBM support
 - Hirono Kuki
 - Limited success
 - Reviewing standards lacking and commitment uneven
 - Too many routines to review



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ACM TOMs

- Transactions on Mathematical Software
- Publication venue for mathematical software
 - Started 1975 by John Rice
 - Program source code distributed via microfiche, card and tape
- Professional credit for programming accomplishments
 - "Algorithms" in Algol previously published in Communications of the ACM
 - And in Numerische Mathematik

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2: Commercial Software Libraries

- NAG (UK) and IMSL (US)
- Comprehensive, commercial libraries
 - Both launched around 1972
 - Rapidly ported to multiple platforms
 - Numerical and statistical coverage
- Sold on annual subscription basis
 - Documented
 - Supported
 - Tested

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3: The "PACK" Model

- EISPACK computes eigenvalues and eigenvectors of matrices
 - Released 1972
 - Standard routines in this area for a decade
- FORTRAN conversion of Algol routines by James H. Wilkinson and Christian Reinsch
 - Which in turn implemented new, dramatically improved methods
- Model widely adopted
 - Dozens of specialized packages produced within the labs during this era: FUNPACK, MUDPACK, FISHPACK etc.

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EISPACK Development Methodology

- Grant funding received to test new methodology
- Very small team of contributors
 - Remains small for LINPACK follow-on project
- Debugging mostly done in small groups
 - Prior to release
 - Don't expect much insight from ordinary users
 - No expectation of code fix submission
 - Relationships cultivated with computer center staff
 - Create closed network of test sites
- Three major releases
 - Cycle repeated

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Models not seen as opposed

- Many authors allow inclusion of code in all three types of package
 - EISPACK routines included in IMSL
- Pragmatic interest in getting code used
 - Salaries already paid by lab or university
 - No concern with copyright or licensing arrangements
 - Extension of social norms & practices of science
- Academic and commercial communities mixed
 - Ph.D.s work for library companies, their mentors sit on advisory boards
 - Some employees of library companies contribute to "PACK" projects

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4: Concluding Ponderings

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Commercial Origins of Open Source Practices in 1950s

- To recap, by 1956 we already have
 - All formal characteristics of "free" software
 - Many practices of modern open source development
- But not the ideology of free software
 - Seen as pragmatic actions, economically driven sharing

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Hidden Commonality

- Shared engineering culture?
 - 1950s MIT Hackers
 - 1950s Aerospace engineering computing groups
- Seek to solve tasks in technically efficient manner
 - Avoid needless duplication of work
 - Provide tools to people who need them

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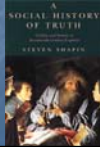
Richness of Models

- Commercial/Closed vs. Free/Open is
 - Recent dichotomy
 - Rhetorical construction
- Different communities produce many other models
 - Mathematical community starts with many corporate open source practices
 - Shifts to peer review and the elitist PACK model.

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Shows need for Separation of Ideology and Practice

- Open source practices are older, more widespread than open source movement, so...
 - How important is the ideology?
 - Is selective use open source by big firms (IBM etc) the exception or the rule?
- How important are scientific norms to open source practices?
 - Publication and sharing of data
 - Goes back to 17th century gentlemen



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